

# MASTERING INTERIOR MILLWORK SELECTION

## SELECTING THE RIGHT PRODUCTS

During the process of building a home, the significance of the interior millwork package is often overlooked. Homeowners commonly place a high priority on upgrading their appliances, which will undoubtedly be replaced over time. The crucial value of giving comparable importance to the millwork package cannot be overstated.

**Consider this.** Architectural millwork and doors serve as enduring, **permanent furniture** in a home.

Different species possess different qualities, and it's important to understand that not all products are created equal. With the variety of options available in the market, making the right choice isn't always easy. It's important to keep in mind that economic value encompasses far more than the cost of the raw materials; product yield, as well as installation and finishing costs should always be considered when choosing a product best suited for your individual project.

Illustrated below are several key factors to consider, which will help guide you in making an informed decision when selecting your interior millwork package.

PRIMED MDF	PRIMED PINE	POPLAR / FJ POPLAR
<ul style="list-style-type: none"> <li>• Cost-effective solution for the budget conscious, paint grade project</li> <li>• Excellent value proportionally in wider profiles</li> <li>• Manufactured from recycled, recovered, or post-consumer wood fibers</li> <li>• Profile selection often limited for the custom project</li> <li>• Not easily repaired - most ideal in non-impact applications such as crown, wall &amp; ceiling details</li> <li>• Pre-primed for paint grade applications</li> </ul>	<ul style="list-style-type: none"> <li>• Economical choice when wood is preferred over MDF</li> <li>• Good selection of common commodity profiles</li> <li>• Pre-Primed for paint grade applications</li> <li>• Profile selection can be limited for the custom project</li> <li>• Raw materials sourced from sustainably managed forests</li> <li>• More suitable than MDF for moisture prone areas such as garages, bathrooms, laundry, etc.</li> </ul>	<ul style="list-style-type: none"> <li>• Extensive selection of profiles including stock and special order options</li> <li>• Tight, straight grain providing a smooth, paintable finish</li> <li>• Excellent screw, nail and staple fastening properties</li> <li>• More durable than MDF, particularly in casing and base applications</li> <li>• Renewable, natural resource sustainably sourced and manufactured in the USA</li> <li>• Available raw or pre-primed for paint grade applications</li> <li>• Clear Poplar can be painted or stained</li> </ul>

	DURABILITY	SELECTION	CUSTOMIZABLE	GREEN/ SUSTAINABLE RESOURCE	EASE OF INSTALLATION	PAINTABILITY	STAINABILITY	LENGTHS/ YIELDS
POPLAR	★★★★★	★★★★★	★★★★★	★★★★★	★★★★★	★★★★★	★★★★★	★★★★★
FJ POPLAR	★★★★★	★★★★★	★★★★	★★★★★	★★★★★	★★★★★	☒	★★★★
PRIMED PINE	★★★	★★★	★	★★★★	★★★★	★★★	☒	★★★
PRIMED MDF	★	★★★★	★	★★★★	★★	★★★★	☒	★★★

The ITC sales team possesses unparalleled knowledge in selecting the perfect product for diverse applications. Our expertise extends beyond the mere understanding of specifications; we delve into a comprehension of architectural nuances, design aesthetics, and functional requirements. Armed with a wealth of industry experience, the ITC team not only comprehensively grasps the technical aspects of offerings but also excels in deciphering the unique demands of each client and project. This nuanced understanding allows us to recommend solutions that seamlessly integrate with the intricacies of any application, ensuring not just product compatibility but an optimal blend of functionality and aesthetics. When only the best will do, rely on the experts at ITC Millwork. Our commitment to staying abreast of industry trends and innovations further underscores our ability to navigate the complexities, making us an invaluable resource for clients seeking precision and excellence in their endeavors.